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P O R⁺
T F O
L I O



the butterfly effect
thebutterflyeffect.co

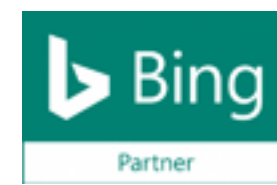
We create eye-catching and award-winning campaigns that educate, inspire and influence action

The Butterfly Effect (a part of Anumita Digital Services W.L.L.) is a boutique social media consulting firm based in Bahrain. Given our business consulting background and our passion for all things social, we work around what is 'good' for your business.

We are a team of storytellers, designers, and passionate collaborators, who work together to create industry-shifting campaigns and brand content that win people's hearts and minds.



sortlist
Best In class



We've built long-lasting partnerships with the most ambitious brands across the globe



We have been working with The Butterfly Effect for over 3 years. During this time, we have enhanced our level of communications with customers not only on digital and social platforms, but also to all other channels. TBE have shown perfect understanding to the rapid digital transformation and change of customer behavior that happened due to COVID-19 which needed a change in communication directions.

We have received regional Best Practice awards from Hyundai and Genesis, and Dealer of The Year 2023 for campaigns & content designed and executed by TBE. We are running for another global campaign this year, and always value our cooperation with TBE.

Mohamed Ehab, Head of Marketing & CRM
First Motors, Al Oula Motors



The Butterfly Effect have been a part of LuLu Hypermarket's digital presence in Bahrain, ever since the inception. Their team's support & coordination for events, to maintaining our social media presence, ORM & influencer marketing is commendable.

Juzer Rupawala, Director
LuLu Group International, Bahrain & Egypt



We found The Butterfly Effect to be agile and responsive which has resulted in our social media followership grow by 300% and establish our brand in the highly competitive market.

Akshay Bajaj, CEO
Mukta A2 Cinemas, Bahrain

1/2

We've built long-lasting partnerships with the most ambitious brands across the globe



The Butterfly Effect worked with UNIC Manama during World Entrepreneurship Investment Forum by managing our social media efforts. Their impressive support made the WEIF17 hashtag become #1 in Bahrain at the first day of the Forum.

UNIC Manama also relied on Butterfly Effect in few training courses on the better use of social media platforms for the Bahraini News Agency and the Ministry of Foreign affairs in Bahrain. We found their work exemplary and wish all the very best for all their future endeavors.

Samir Imtair Aldarabi, Director
United Nations Information Centre For The Gulf States,
UNIC Manama



The Butterfly Effect worked closely with our team to promote bwallet (Bahrain's leading mobile wallet). Their team provides digital media solutions which have helped us to educate, entertain and engage our target customers.

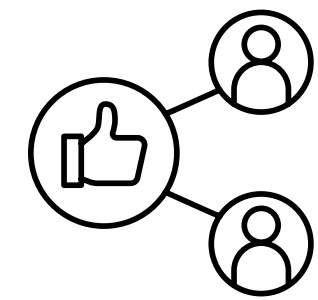
We highly rate the inputs provided by the Butterfly team for the betterment of our brand and helping us meet our business objectives.

Rajneesh Chopra, Marketing Director
Fintech Business, AFS

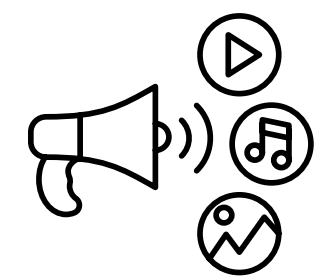
Some of our clients



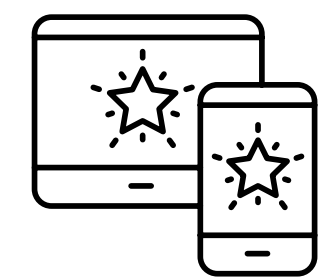
Our services:



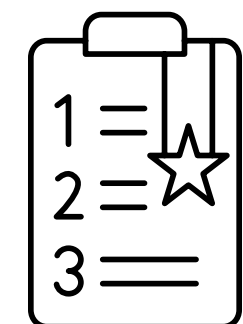
Social Media Management & Advertising



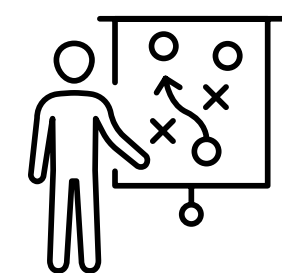
Radio Advertising



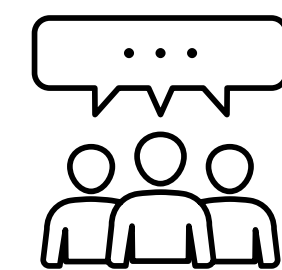
Video Production



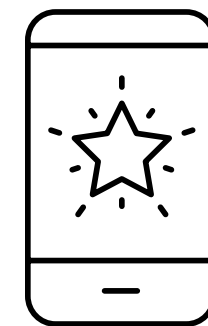
SEO, GoogleAds, SmartyAds & DSP



Media Buying



Influencer Management



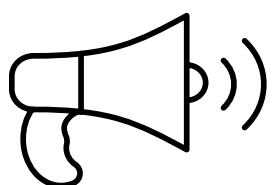
Mobile App Development



Brand Identity



Design & Development



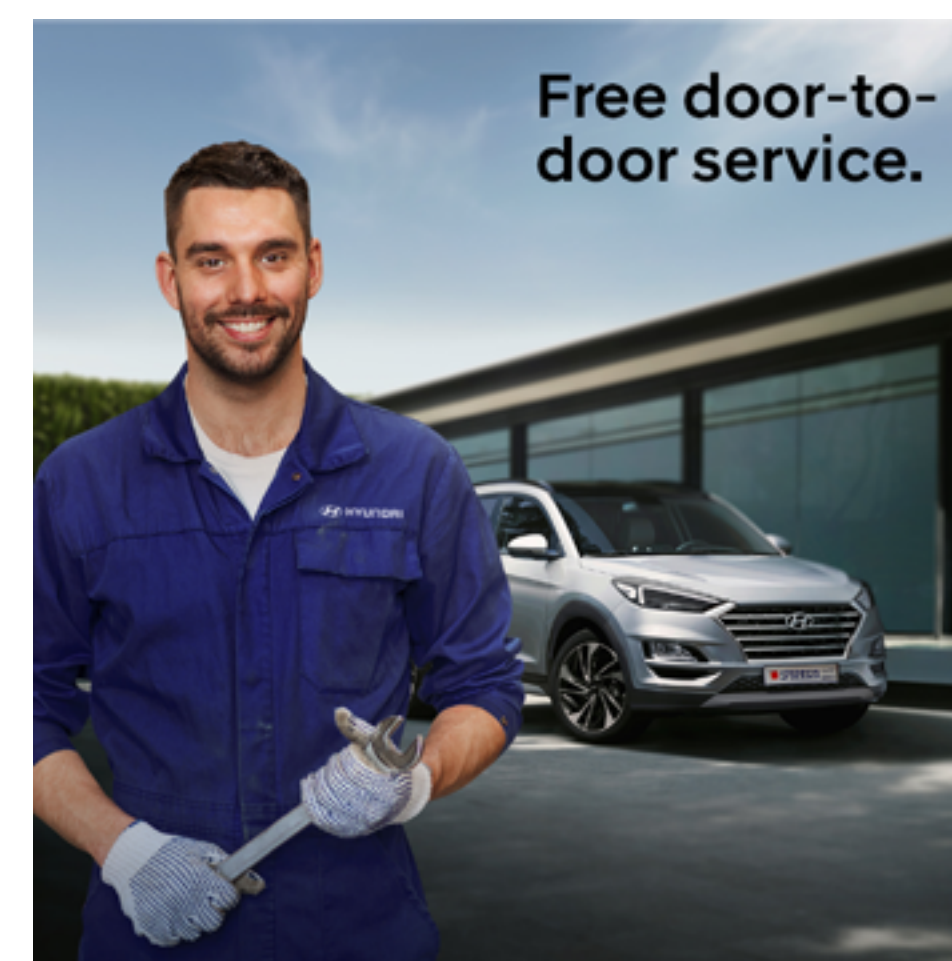
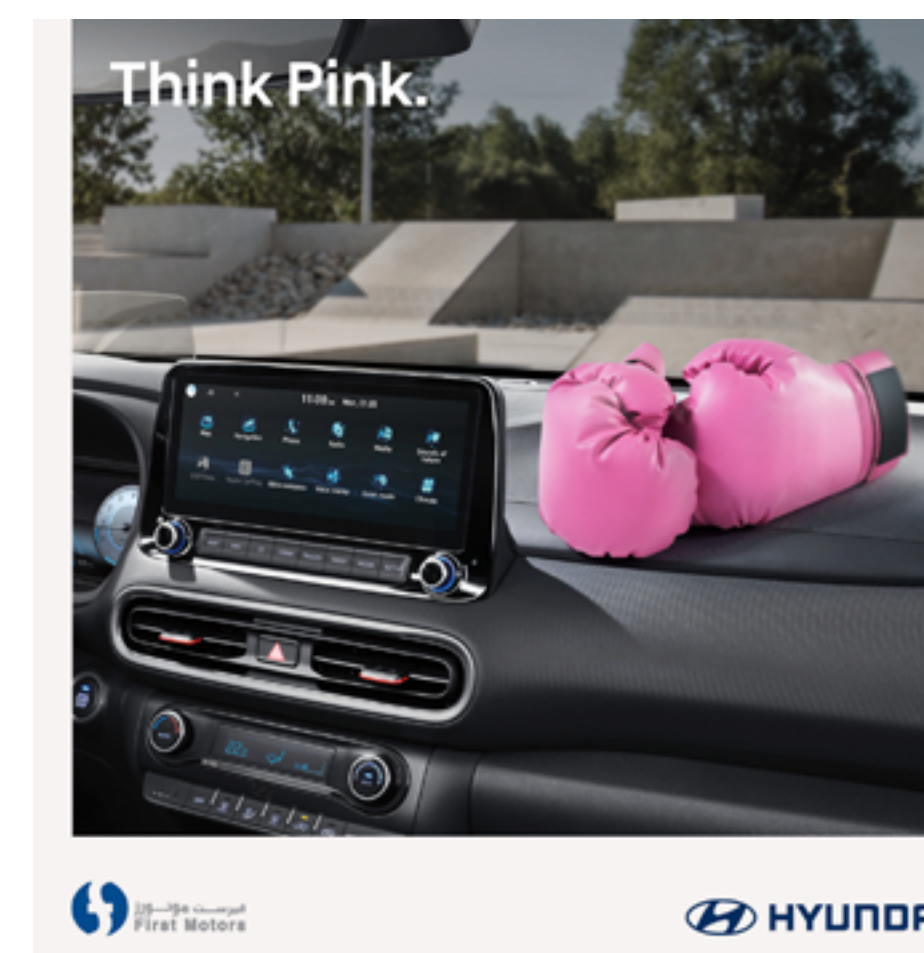
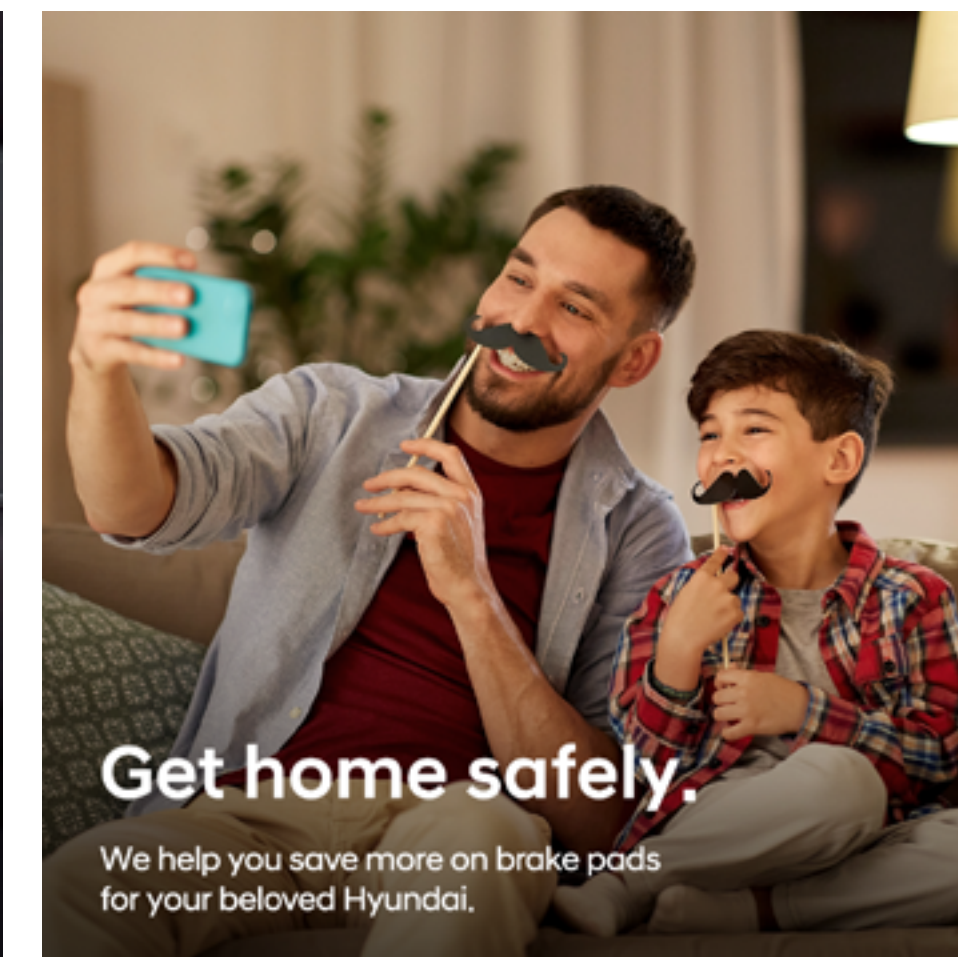
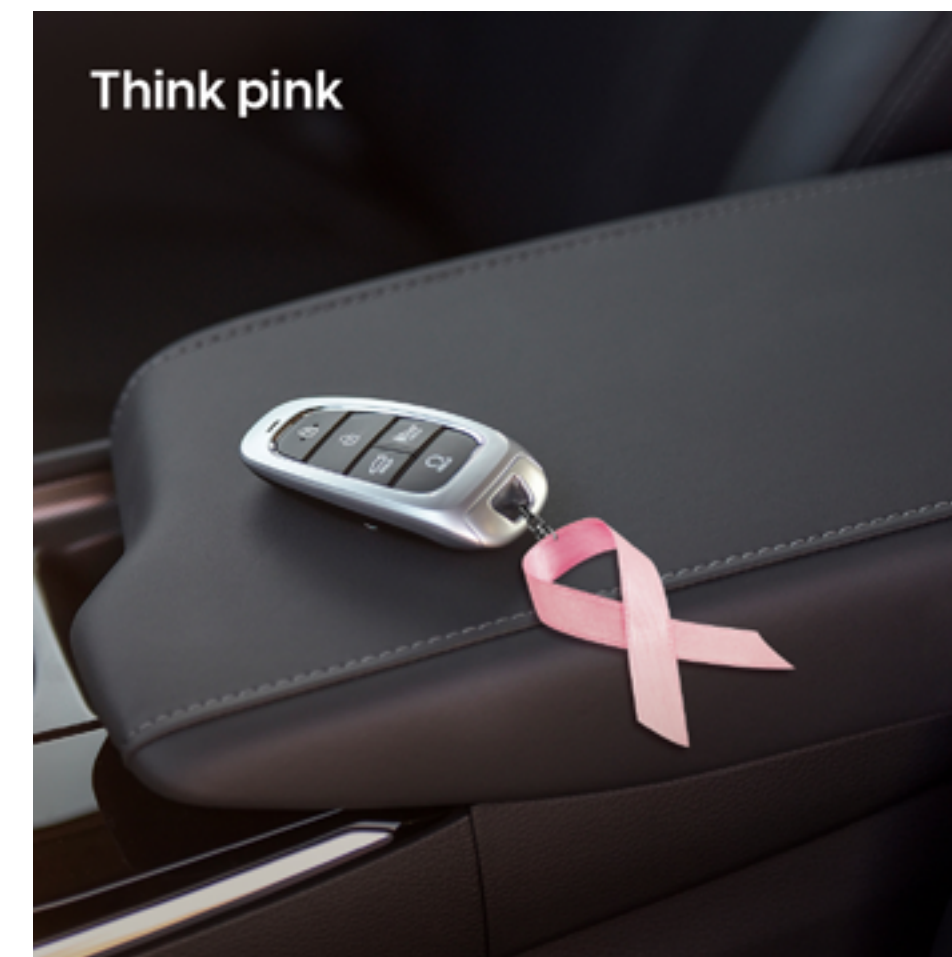
Advertising & PR



Event Management & Planning

Best Practice Award Hyundai Motor Co

Breast Cancer Awareness
Service Campaigns during Cv19
Mask-on Bahrain
Covid Safety Campaigns



Brand Identity

MOTIF:



EXTENDED TYPE LOGO:

MENON & HOWARD
CONSULTANTS

ALTERNATIVE:



Campaign Branding



Branding



Packaging



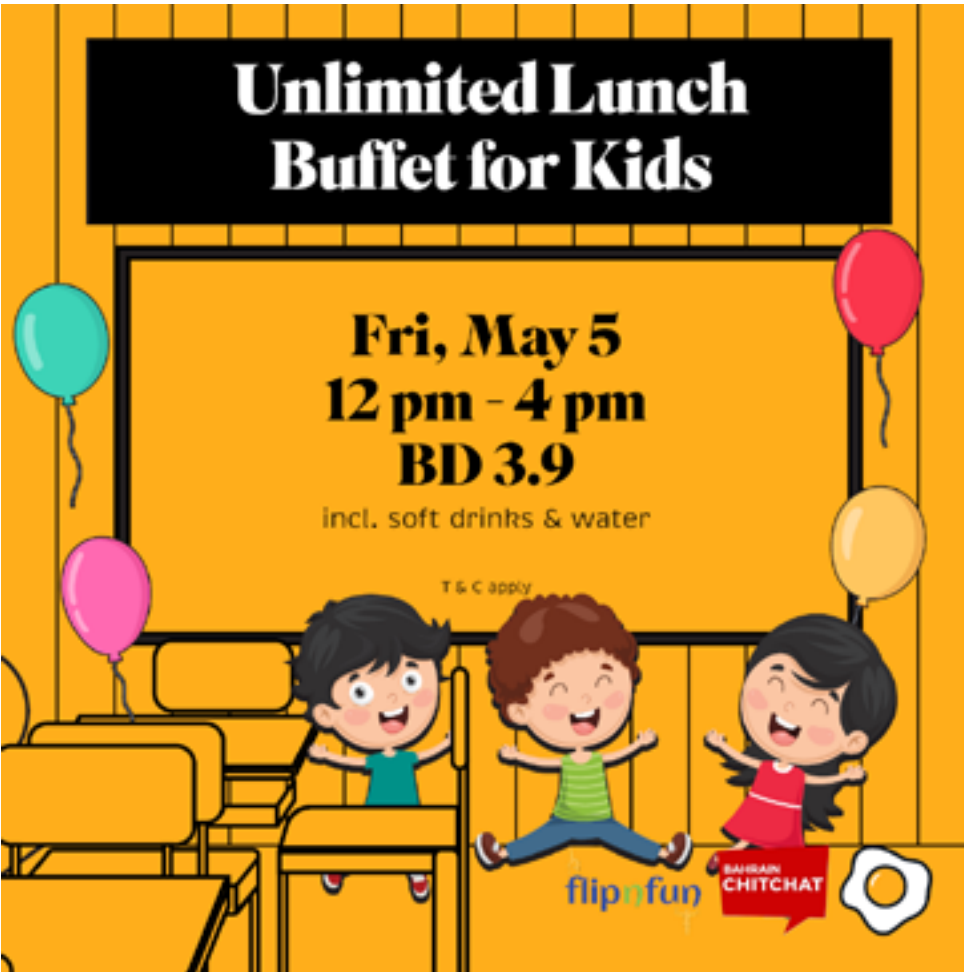
Social Media



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of smartphone &
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Buffet for Kids**
**Fri, May 5
12 pm - 4 pm
BD 3.9**
incl. soft drinks & water
flip fun
BANGALORE CHITCHAT



KIMSHEALTH
Dehydration is common
during Ramadan.
swipe to know more



srisoukya
AYURVEDIC CENTRE
The new doors of healing are opening soon



Halloumi
pronounced huh-loo-mee



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NIGHT**
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every Wednesday
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District 1 Mall, Janabiya



earn money today
become a car renter in just 10 minutes
and make your car work for you.
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W/ ROD BLUES**
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Cool Pair of Air Jordan's
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The housing ministry
aims to build 300,000
housing units over
the next 5 years, in
partnership with the
private sector.



Residential Real Estate
Residential real estate is property (both land
and buildings) used for housing. Purchasing
residential real estate is often the largest and
most important financial investment a person
makes in their lifetime. Its value is determined by
many factors, including size and location, and is
subject to shifts in the market.
KANDU REAL ESTATE


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A united world for sustainability.
Goal of the Century



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First Motors



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Buy before the increase!


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• Terms & Conditions apply



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Ramadan Kareem.



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• 1 year Free Registration
• Window Tinting
• Ramadan Gift
• Terms & Conditions apply


• 1 year Free Insurance
• VAT


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Share simple
payment links with
your customers



Goal of the Century



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thebutterflyeffect.co

Landing Page



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Brand | About | Lifestyle | Vehicles | Company

General of the Century

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The biggest challenge of our time.

It takes a team to take on the impossible.

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Find out how dolor sit amet consectetur elit



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Meet our DOCTORS




Dr. Mariam Alahmedi
Consultant, Obstetrics & Gynaecology



Dr. Nailah Nisar
Senior Consultant, Obstetrics & Gynaecology



Dr. Sanjeevani
Consultant Obstetrics & Gynaecologist



Exclusive SERVICES

Services Overview

Anaesthesiology	Paediatrics
Dentistry	Orthopedics
Dermatology & Cosmetology	Physiotherapy
Fertility Assessment Clinic	Plastic Surgery
Gastroenterology	Breast Clinic
Gynecology	General Surgery
Internal Medicine	Dietetics
Neonatal Intensive Care	Imaging
Obstetrics	Laboratory

Gold Delivery PACKAGE

NATURAL CHILDBIRTH

- Obstetrician Consultation with 4D Ultrasound
- Obstetrician fee, Anesthesiologist fee, Pediatrician fee
- Nursing Services, Inpatient Medications, Medical Supplies
- Vaccination for the newborn
- Nursery and Nursery Care for newborn
- Necessary Lab Investigation
- New Born – PIC & Foot Print
- Dental session – An oral health session
- Newborn Screening
- Diet Advice – 3 sessions
- Postnatal Physiotherapy – 1 session
- 1 Spa Session
- Gift Pack
- Chauffeur Pick up & Drop (within Bahrain)

CAESARIAN SECTION

- Obstetrician Consultation, Anesthetist Consultation with 4D Ultrasound
- Obstetrician fee, Anesthesiologist fee, Pediatrician fee
- Operation Room Charges, Recovery Room Charges
- Medical Apparatus, Charges and spinal block Charges
- Nursing Services, Inpatient Medications, Medical Supplies
- Vaccination for the new born
- Nursery and Nursery Care for new born
- Necessary Lab investigation
- New Born – PIC & Foot Print
- Dental session – An oral health session
- Newborn Screening
- Diet Advice – 3 sessions
- Postnatal Physiotherapy – 1 session
- 1 Spa Session
- Gift Pack
- Chauffeur Pick up & Drop (within Bahrain)

Natural Childbirth: BD 599
Natural Childbirth Epidural: BD 699

Caesarian Section: BD 999

[Book an APPOINTMENT](#)

Please fill out the form below and we will contact you shortly to confirm your appointment or to answer any questions.

The dream team



ANITA MENON
Managing Director



MILAN GEO THOMAS
Operations Manager



CHRIS ABRAHAM
Account & Creative Manager



AMINA AL ABASSI
Account Manager &
Arabic Copywriter



SHUROOQ ALGHAREEB
Account Manager &
Arabic Copywriter



SANA SALAHUDDIN
Account Manager



FIZA TARRANNUM
Account Manager



BIJLIE OOMMEN
Account Manager



NABA ABDULLA
Account Manager &
Arabic Copywriter



SAMEER SANAULLAH
Digital Analyst



SAJID SHAHID
Sr. Graphic Designer



DION JOSEPH
Sr. Graphic Designer



DANYAL AHMED KHAN
Sr. Graphic Designer



EZRIA NEAL S. CULALA
Graphic Designer & Animator



MOHAMED ALTHAF
Graphic Designer

Thank You

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